

**Recommended Course Sequence
Bachelor of Science in Strategic Communication (0305)**

Semester 1	Semester 2	Semester 3	Semester 4	Semester 5	Semester 6	Semester 7	Semester 8
ENGL 101 College Writing Skills	ENGL 102 Writing and Research Skills	COMM 298 Business & Professional Communication	COMM 485 Crisis Mangement	PR 360 Writing for Public Relations	PR 390 Writing for Advertising	Internship or Free Elective	COMM 495 Senior Capstone
COMM 125 Communication and Social Influence	JOUR 226 Digital Media Design	PR 265 Intro to Public Relations	JOUR 340 Media & Audience	COMM 310 Communication Research	COMM 305 Event Planning	Internship or Free Elective	PR 540 Public Relations Management
COMM 107 Public Speaking	COMM 230 Organizational Communication	JOUR 200 Journalism Ethics	COMM 340 Conflict, Power, & Communication	One General Education Distribution Class	Strategic Communication Elective	Internship or Free Elective	Strategic Communication Elective
MATH 104 Finite Mathematics	COMM 220 Intercultural Communication	One General Education Core Class	One General Education Core Class	One General Education Core Class	Strategic Communication Elective	Internship or Free Elective	Free Elective
One General Education Core Class	One General Education Core Class	One General Education Core Class	One General Education Distribution Class	Free Elective	One General Education Distribution Class	Internship or Free Elective	Free Elective

 General Education Requirements

 Applied Major Requirements

 Free Electives

 Major Requirements

 Strategic Communication Elective

Effective Summer 2018