

EDINBORO UNIVERSITY OF PENNSYLVANIA
CURRICULUM REQUIREMENTS
 Bachelor of Science
Major: Strategic Communication (0305)

Student: _____

ID#: @ _____

Term: _____

I. GENERAL EDUCATION (42 SH)

		SH	Grade	Date
A. Skills (12 SH)				
ENGL101	College Writing Skills	3	_____	_____
ENGL102	Writ/Research Skills	3	_____	_____
MATH104	Finite Mathematics or higher	3	_____	_____
JOUR226	Digital Media Design	3	_____	_____

B. Core (21 SH)

1	Artistic Expression	(3 SH)	_____	_____
2	World Civilizations	(3 SH)	_____	_____
3	American Civilizations	(3 SH)	_____	_____
4	Human Behavior	(3 SH)	_____	_____
5	Cult Div. & Social Plur	(3 SH)	_____	_____
6	Ethics	(3 SH)	_____	_____
	JOUR200 Journalism Ethics		_____	_____
7	Natural Science	(3 SH)	_____	_____

C. Distribution (9 SH)

1	Humanities & Fine Arts	(3 SH)	_____	_____
2	Soc & Behav Sciences	(3 SH)	_____	_____
3	Science & Math	(3 SH)	_____	_____

THIS IS NOT AN OFFICIAL TRANSCRIPT OF RECORD.

Note: A grade of "C-" or better must be earned in all major courses and in English skills courses.

Students must maintain a GPA of 2.0 in their major.

A minimum of 42 SH of the entire program must be upper division courses.

(Revised: March 2018; Approved: May 2018)

(Effective: Summer 2018)

II. Strategic Communication Core Courses (27 SH)

		SH	Grade	Date
COMM107	Public Speaking	3	_____	_____
COMM125	Social Influence	3	_____	_____
COMM220	Intercultural Communication	3	_____	_____
COMM230	Organizational Comm.	3	_____	_____
PR265	Intro to Public Relations	3	_____	_____
COMM310	Intro. to Comm Research	3	_____	_____
COMM340	Conflict, Power, & Comm	3	_____	_____
JOUR340	Media & Audience	3	_____	_____
COMM495	Senior Capstone	3	_____	_____

III. Strategic Communication Applied Courses (18 SH)

COMM298	Business & Prof. Comm	3	_____	_____
COMM485	Crisis Mangement	3	_____	_____
COMM305	Event Planning	3	_____	_____
PR360	Writing for Public Relations	3	_____	_____
PR390	Writing for Advertising	3	_____	_____
PR540	Public Relations Management	3	_____	_____

III. Strategic Communication Electives (9 SH)

Any COMM, JOUR, or PR courses				
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____

V. FREE ELECTIVES (24 SH)

		SH	Grade	Date
<i>*COMM496 Internship is a highly recommended option</i>				
_____	_____	(3-15)	_____	_____
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____

TOTAL (120 SH)